



PRESS RELEASE

March 7, 2016, Rochester, New York.

Hover-Davis appoints Yankee Tronics as its representative in New York State.

Hover-Davis, a global leader in the design and manufacture of electronic component and media delivery solutions, announces the appointment of Yankee Tronics, Inc. as its authorized representative in Upstate New York.

Centrally located near Syracuse, New York, Yankee Tronics is a premiere manufacturers' representative company specializing in electronic assembly equipment, materials and supplies.

"When selecting sales agents, we look for organizations with experience, process understanding and track records of successfully cultivating customer relationships that transcend product lines. Yankee Tronics president and founder, Joseph DePeter's background includes over 30 years of extensive hands-on experience in manufacturing, sales and management. Yankee's focus, dedication and complementary product lines are in perfect alignment with Hover-Davis", states Chris Fletcher, Hover-Davis Business Manager.

"Our goal is to provide our customers with products from leading manufacturers worldwide to meet user needs in a constantly changing, highly competitive, technological environment. To that end, we are proud that Hover-Davis has selected Yankee Tronics to represent their renowned brand of feeder solutions", comments Joe DePeter.

About Hover-Davis:

With two decades of technology development, engineering and manufacturing experience, Hover-Davis provides ultra-reliable and serviceable component, label and semiconductor feeders for custom automation and most major SMT platforms, including those from Universal Instruments[®], Fuji[®], Panasonic[®], SIPLACE[®], JUKI[®], MYDATA[®], YAMAHA[®], Samsung[™], Europlacer and Assembléon[®]. Located in Rochester, New York, Hover-Davis was founded in 1989.

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